



ARTWORK INSTRUCTIONS

Assetmark Artwork Instructions

Please follow the instructions below to create your own label design. An artwork proof will be supplied for your approval prior to production.

Colour Scheme

Select the following from the drop down panels on the website:

- Background colour
- Print (foreground) colour

Please note that the serial number must be in the print colour (or black) but cannot be reverse printed.

Serial number specification

Enter your start in the appropriate text area. The standard number sequence must consist of 6 or less characters. Prefix or suffix information can be accommodated within the designated number length and should be specified in the artwork instructions text area.

Please note that the combined length of the serial number and prefix / suffix should not exceed 6 characters.

Assetmark styles

Assetmark labels can be split into two stylings, custom text and full design. Each have different requirements outlined below.

a). Custom text

The maximum number of print lines and the number of characters per line are specified below the custom text entry field for each assetmark label.

Relative line text size and text alignment should be specified in the artwork instructions text area.

b). Logo design

Upload your logo or pictogram. Then specify a template from the available templates (see temp1 to temp8) or list your requirements in the artwork instructions text area.

c). Full design

Upload a full representation of your design, clearly showing:

- Location of serial number
- Areas of background colour and areas of print colour.

Any additional instructions should be specified in the artwork instructions text area.

Please note the website can handle gif, jpeg, png, pdf and eps file formats under 2MB in size.

Other requirements

For any of the following requirements:

- Different label size
- Extended serial number sequences
- Non sequential serial number sequences
- Multiple print colour
- More material options
- File sizes over 2MB

Please contact our sales department for a quotation.

Email : sales@labelsource.co.uk

Freephone: 0800 376 1693

Assetmark Templates

These templates show labels which have a background colour of white and a print colour of red.

Temp1



Temp2



Temp3



Temp4



Temp5



Temp6



Temp7



Temp8



State the template and any additional instructions in the artwork instructions text area.